

BAUMANN becomes official shareholder of Print Promotion

With effect from March 2010, BAUMANN Maschinenbau Solms has become official shareholder of Print Promotion.

PrintPromotion is a non-profit organization that promotes the printing and paper converting industry by establishing a network, exchanging experience and spreading know-how.

Print Promotion was founded in 1975, primarily in order to assist with the training programs for developing countries and emerging markets.

Today, the main focus is still on training and passing on know-how.

Important projects of Print Promotion are:

- International conferences about latest technologies and their application
- Training courses for technical instructors for the printing sector from international universities and technical colleges
- Training courses for young academics
- A learning platform for basic instruction in the press- and pre-press sector (www.learn4print.com)
- In addition to the above, PrintPromotion is also engaged in other projects, such as environment protection, reading promotion and market studies.

In July 2010, an international group of 14 technical instructors from universities in South America, Asia, Eastern Europe and South Africa will visit BAUMANN Maschinenbau Solms.